

from
PROJECT
MANAGERS

to

VALUE
CATALYSTS

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Founder, CEO

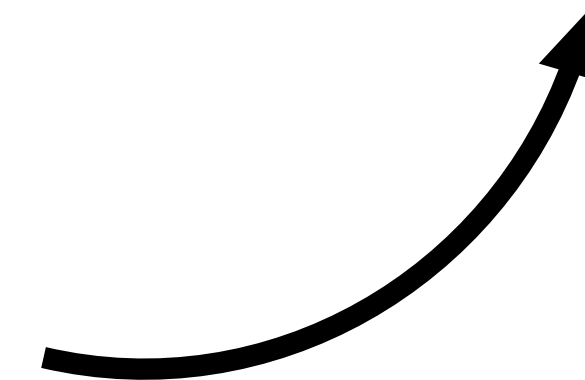
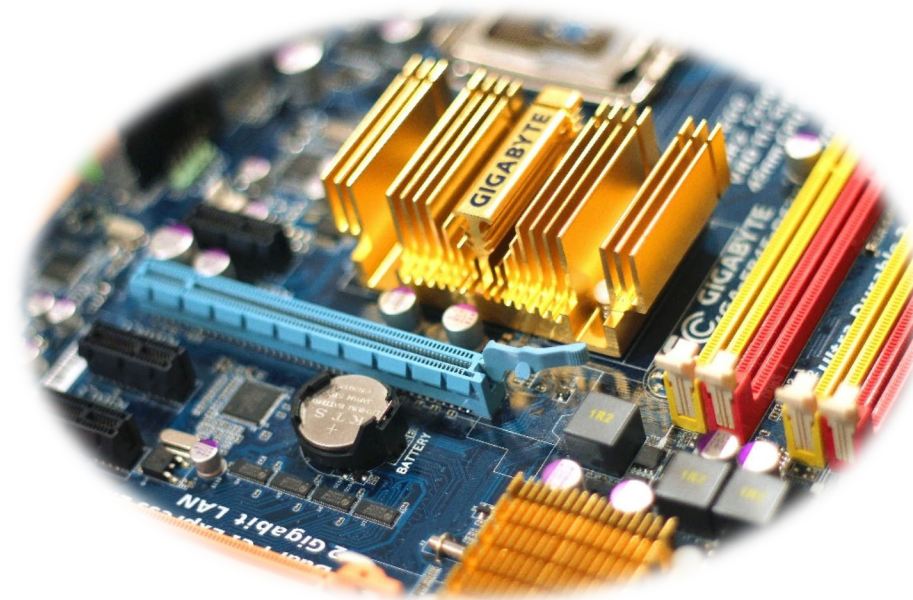
Value Vectors LLC | AGILE & LEAN [means]®

POPULATION
numbers



2x

COMPUTER
processing power



TECHNOLOGY
price



\$\$\$\$

1969

2019



2007

\$ 100,000.00

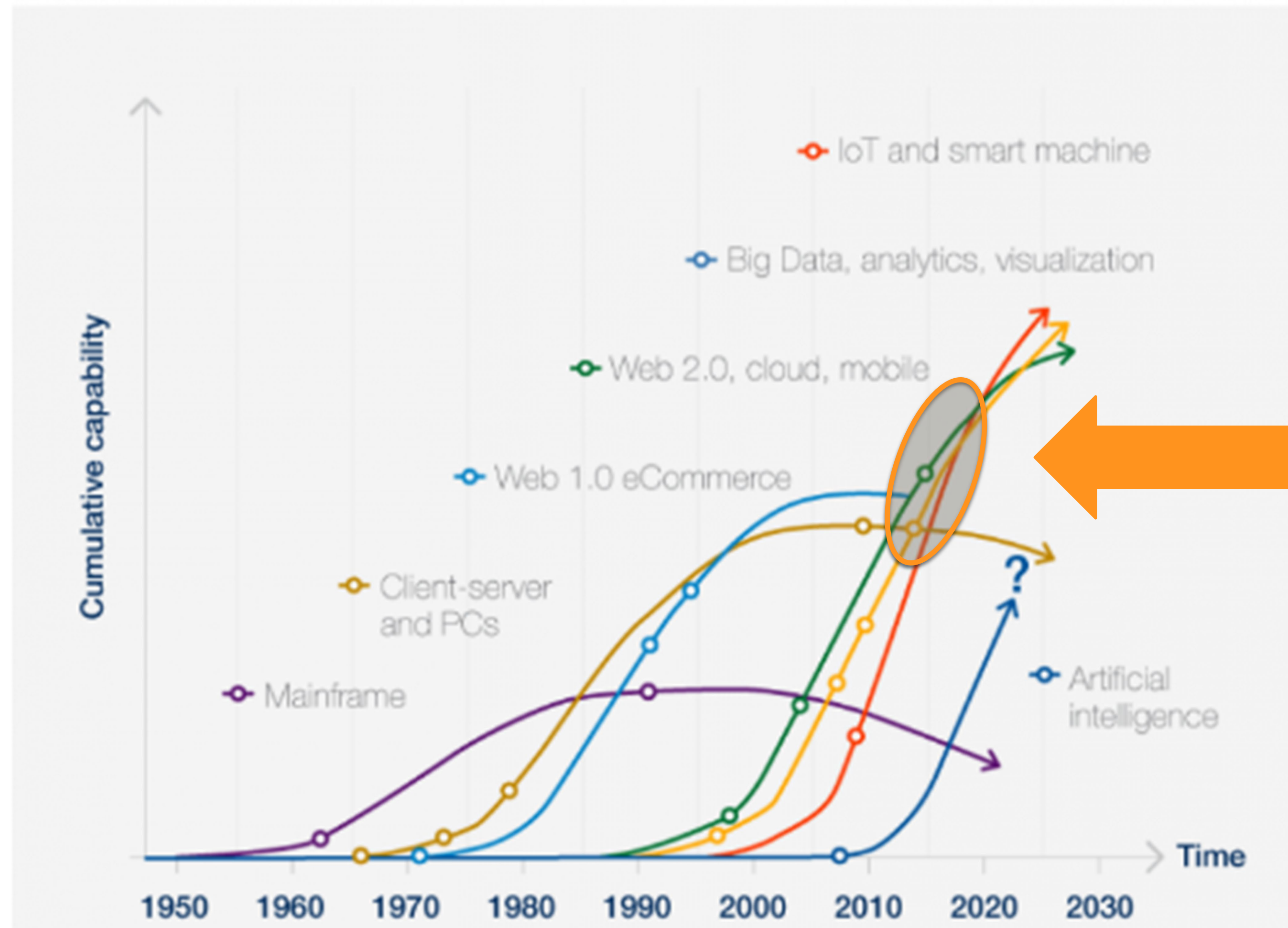


2015

\$ 500.00

Source 1: World Economic Forum

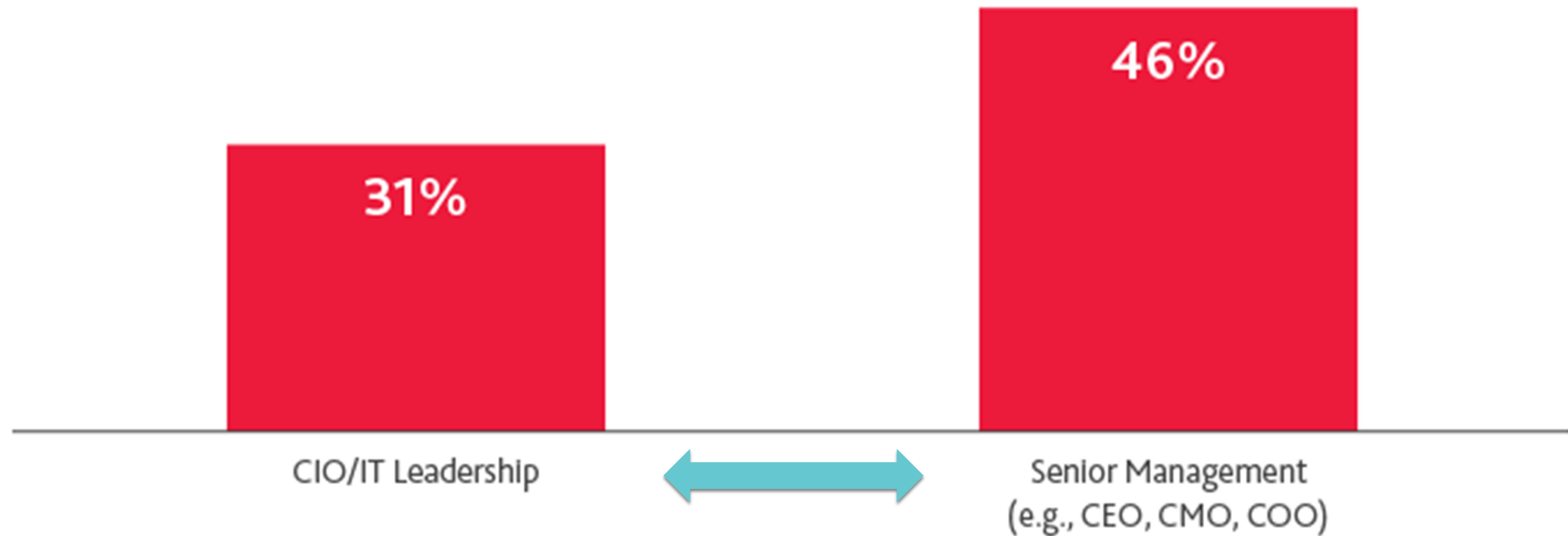
“COMBINATORIAL EFFECTS” SPEED UP INNOVATION



Source 1: World Economic Forum, "Digital Transformation of Industries Demystifying Digital and Securing \$100 Trillion for Society and Industry by 2025"



TECH VS. NON-TECH C-SUITE LEADERSHIP (Digital Transformation Strategy in Progress)



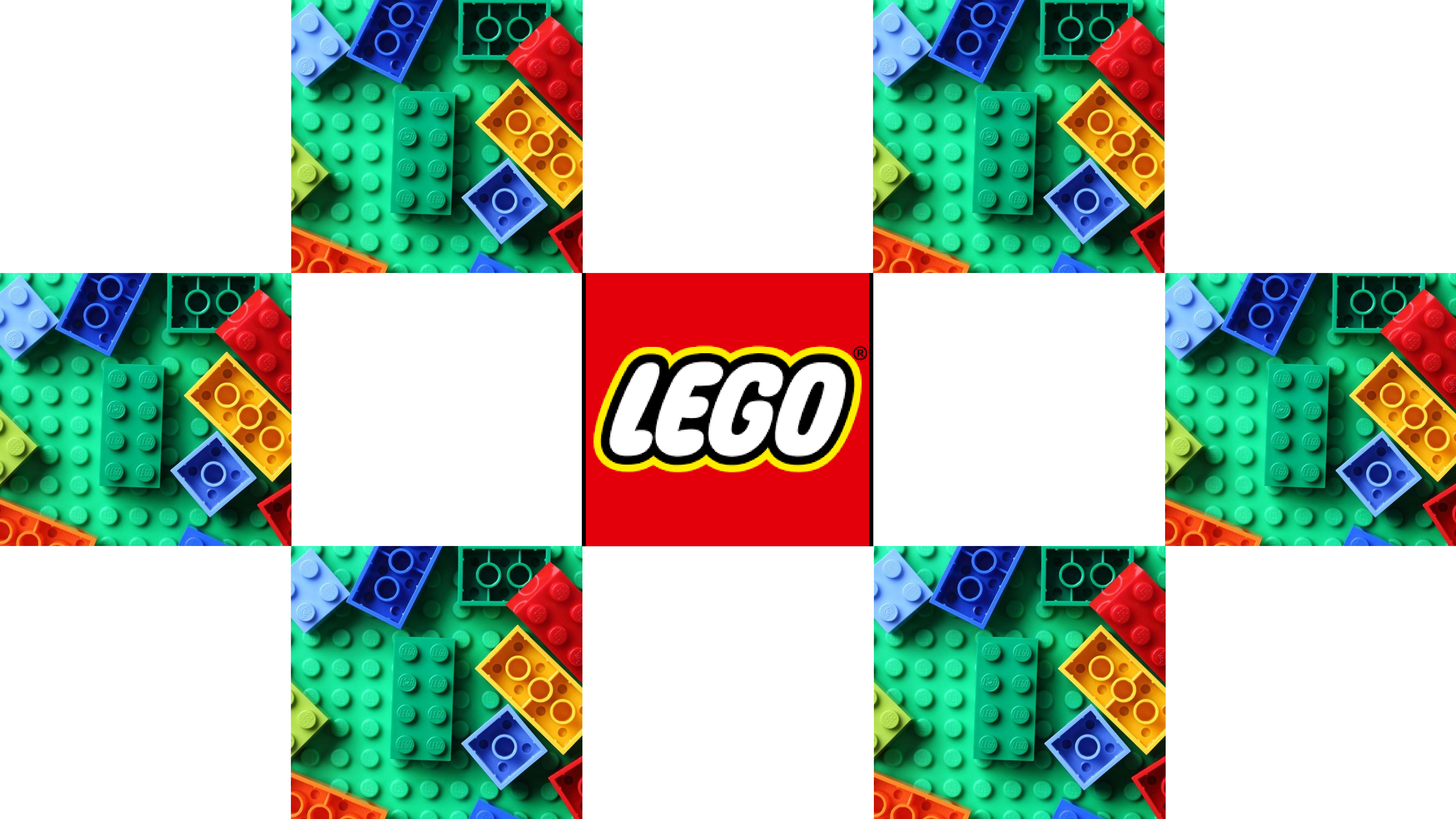
Source 2: BDO

LEARNINGS

from

THE TRENCHES

TALES OF A TOYMAKER & A MEDIA CONGLOMERATE





WHAT?

**NEW REVENUE
STREAMS**



HOW?

PARTNERS



RESULTS

2014

3.8 Bn €

2009

1.6 Bn €





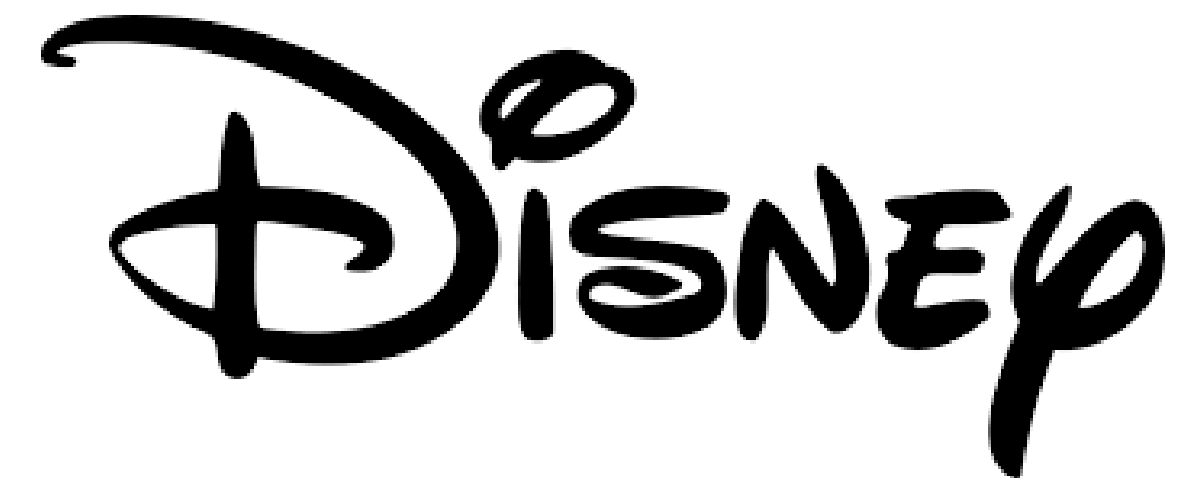
Disney



WHAT?

RFID

MAGIC BANDS



HOW?

IDEATION LAB

Disney

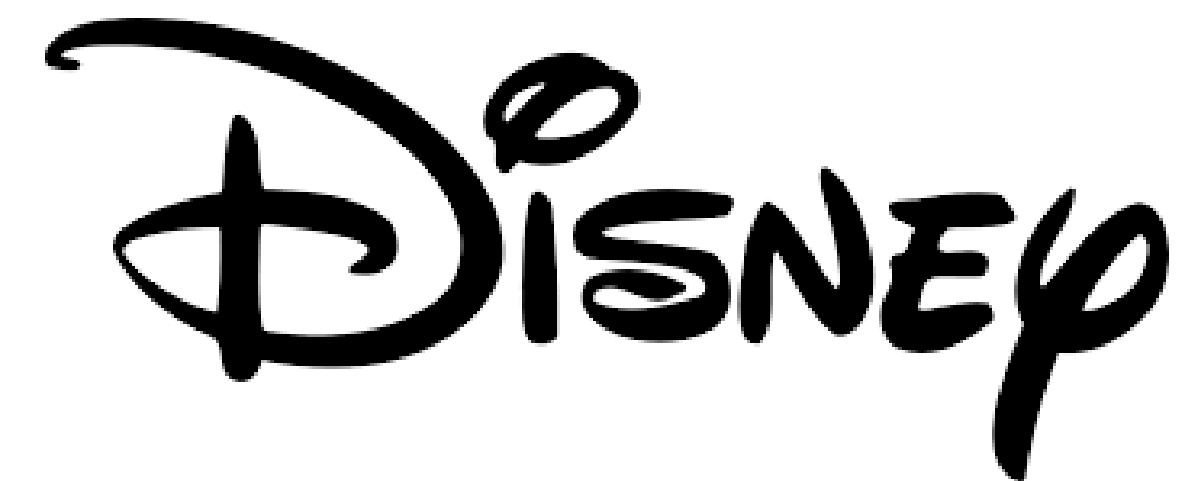


RESULTS

20%

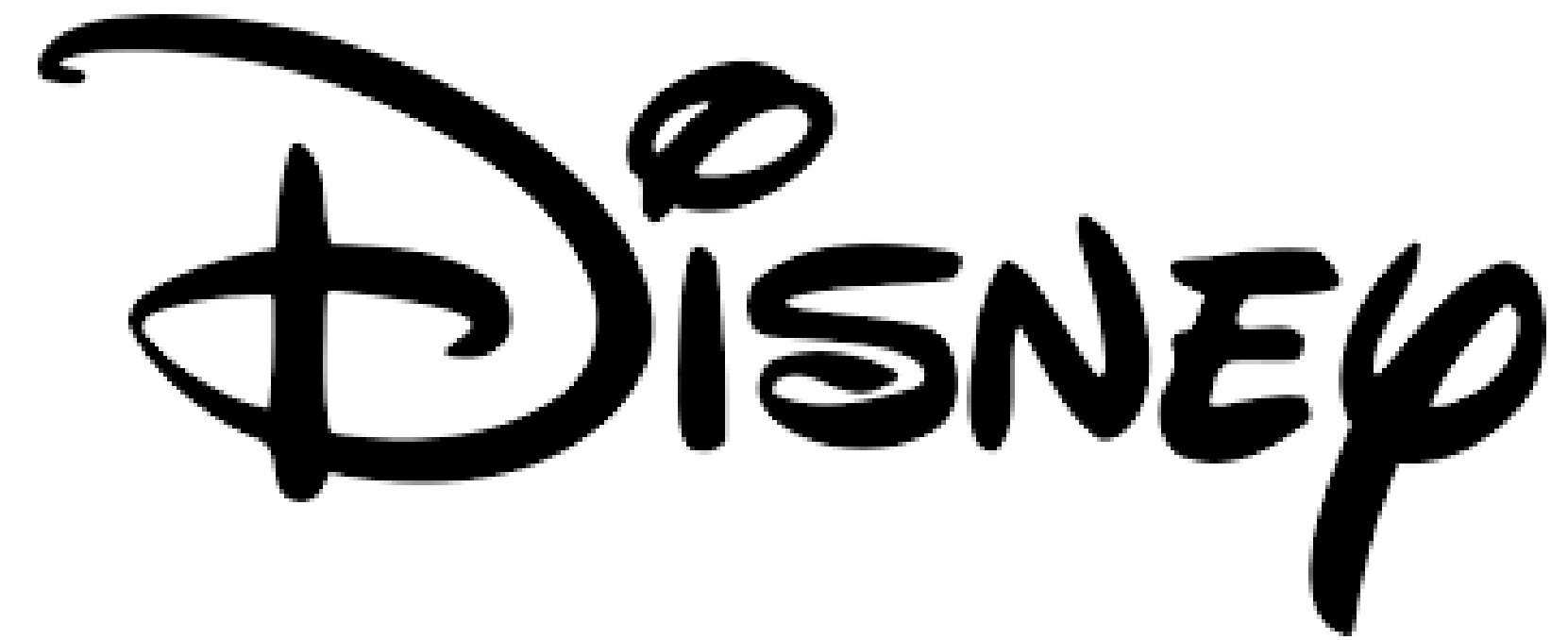


Q4 2014 PROFITS



DIGITAL TRANSFORMATION & *Project Management*

HOW THE DIGITAL TRANSFORMATION IS *SHIFTING* THE PROJECT MANAGEMENT TALENT POOL



EXPERIMENTS

BIG DATA

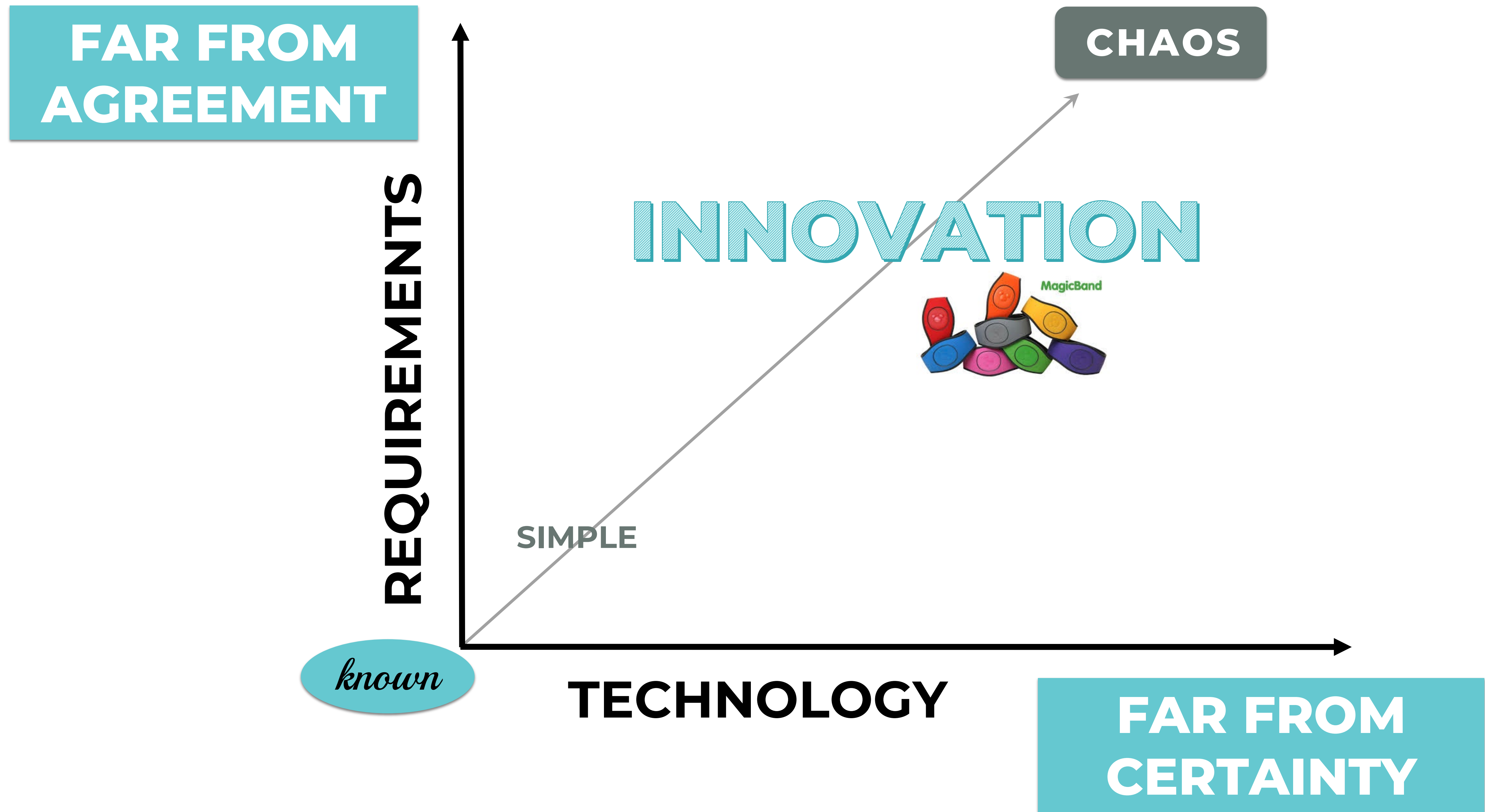
Prototyping

partnerships

GROUNDBREAKING

TRADITIONAL PROJECT MANAGEMENT?





Adapted from "Stacey's Matrix" (see source 5)

**VALUE
DISCOVERY**



**VALUE
DELIVERY**

end-to-end value stream management

**ORGANIZATIONAL
LEARNING & EFFICIENCY**



**TRADITIONAL
PROJECT MANAGER**

Paradigm shift:

INNOVATIVE LEADER MINDSET





INNOVATIVE LEADER MINDSET

PROCESS

ATTITUDE

INFLUENCE

FLEXIBILITY



INNOVATIVE LEADER MINDSET

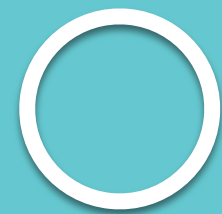
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PROCESSES

CONTINUOUSLY
IMPROVE



INNOVATIVE LEADER MINDSET



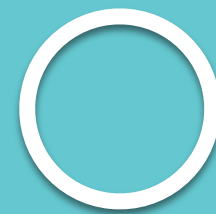
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ATTITUDE

INSPIRED & INSPIRING



INNOVATIVE LEADER
MINDSET



INFLUENCE



COLLABORATION



INNOVATIVE LEADER

MINDSET

• • • •

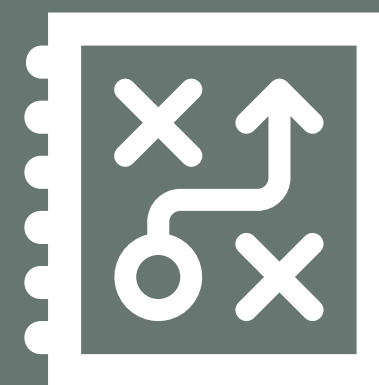
FLEXIBILITY

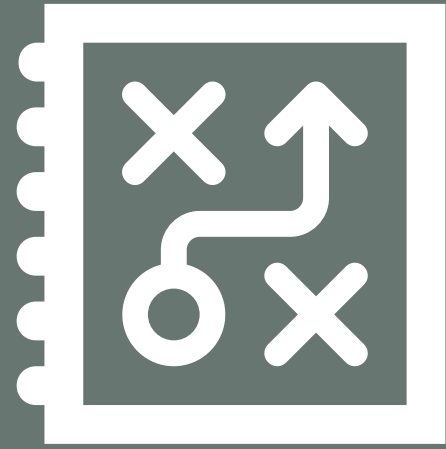
ADAPTABLE

Stay ahead:

LEARN

NEW SKILLS





PROBLEM SOLVING & SCIENTIFIC METHODS

**EDWARD DE
BONO'S
SIX HATS**

**VALUE STREAM
MAPPING**

A3 METHOD

LEAN STARTUP

DESIGN THINKING

**RAPID
PROTOTYPING**

EDWARD DE BONO'S "SIX HATS"

RED = EMOTION,

WHITE = FACTS,

BLACK = JUDGEMENT,

YELLOW = POSITIVE VIEW,

GREEN = CREATIVITY,

BLUE = PROCESS CONTROL



VALUE STREAM MAPPING

QUALITY + CYCLE TIME
IMPROVEMENT METHOD
STAKEHOLDERS LIST ALL
ACTIVITIES IN A VALUE
STREAM TO LOOK FOR WASTE



A3 METHOD

STRUCTURED PROBLEM SOLVING METHOD

EXCELS IN VALIDATING
PROBLEMS & SOLUTIONS
ALL WHILE STAKEHOLDERS
BUILD CONSENSUS

LEAN STARTUP INNOVATION EXPERIMENTS

HYPOTHESIS VALIDATION
OF ASSUMPTIONS
THROUGH
STRUCTURED EXPERIMENTS

Lean Startup is a trademark owned by Eric Ries

DESIGN THINKING

**IDEATION &
EXPERIMENTATION METHOD**
PROMOTES EMPATHY AS A KEY
PROBLEM-SOLVING TRIGGER



RAPID PROTOTYPING

**PROBLEM SOLVING,
ASSUMPTION VALIDATION**
TECHNIQUE
LOW COST AND QUICK



POPULATION
numbers

TECHNOLOGICAL
advancements

ENVIROMENTAL
changes



2019

2069

LEARN. LEAD. INNOVATE!

THANK YOU!

QUESTIONS?





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a **value** vectors llc business



Sources:

- 1 World Economic Forum, (2016, January). Digital Transformation of Industries Demystifying Digital and Securing \$100 Trillion for Society and Industry by 2025 . Retrieved from <http://reports.weforum.org/digital-transformation/onward-and-upward-the-transformative-power-of-technology/>>
- 2 BDO, (2019), Building tomorrow's business: pioneering digital transformation in 2019, Retrieved from <https://www.bdo.com/insights/business-financial-advisory/digital-transformation-survey/business,-reinvented-pioneering-digital-transform>
- 3 World Economic Forum, (2016, January). Digital Transformation of Industries Demystifying Digital and Securing \$100 Trillion for Society and Industry by 2025 . Retrieved from <http://reports.weforum.org/digitaltransformation/lego-group/>>
- 4 World Economic Forum, (2016, January). Digital Transformation of Industries Demystifying Digital and Securing \$100 Trillion for Society and Industry by 2025 . Retrieved from < <http://reports.weforum.org/digital-transformation/disneys-magic-bands/>>
- 5 Stacey, Ralph. (1996). Complexity And Creativity In Organizations. San Francisco, CA, US: Berrett-Koehler Publishers.

Recommended Books:

- John Shook's "Managing To Learn"
- Eric Reese's "The Lean Startup"