MESSAGE FROM OUR PRESIDENT

Hello Chapter Members, Volunteers and Symposium Participants,

Greetings and on behalf of the PMI Silicon Valley Board of Directors, I welcome you all to this exciting event, the Chapter's annual symposium titled "Leadership for a Changing World: Inspiring Action, Driving Impact, and Creating Value". Make no mistake, the pandemic and emergence of generative AI has changed the way we work and the skills we need to thrive in the disruptive world.
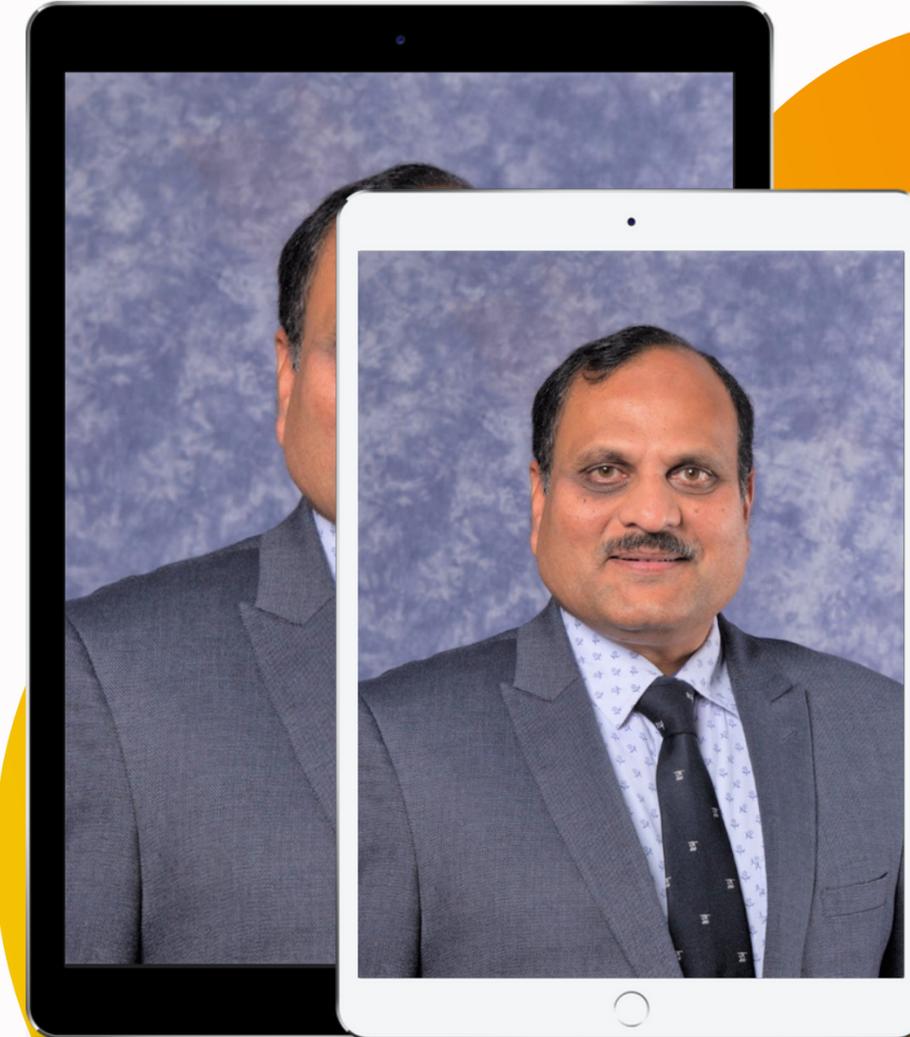
In a world that is evolving at an unprecedented pace, the role of leadership has never been more critical, dynamic, or impactful. Today, we embark on a journey to explore the profound insights and strategies that define leadership in this era of constant transformation.

As we gather here, we find ourselves at a crossroads of challenges and opportunities. The landscape of business, technology, society, and the environment are undergoing seismic shifts, reshaping industries, and testing our resilience. In the face of such complexity, leaders must rise to the occasion, embracing a mindset that not only navigates change but harnesses its power to inspire action, drive meaningful impact, and ultimately create enduring value.

As we explore these principles, we will hear from visionary leaders who have not only embraced the call of our changing world but have risen to the occasion with courage, wisdom, and tenacity. Their stories will illuminate the possibilities that arise when leadership is rooted in adaptability, compassion, and a relentless pursuit of excellence.

Ladies and gentlemen, the journey ahead is one of immense potential and possibility. As we reflect on the narrative of "Leadership for a Changing World: Inspiring Action, Driving Impact, and Creating Value," may we leave this gathering inspired, equipped, and determined to shape a future where leadership paves the way for a brighter, more equitable, and prosperous world.

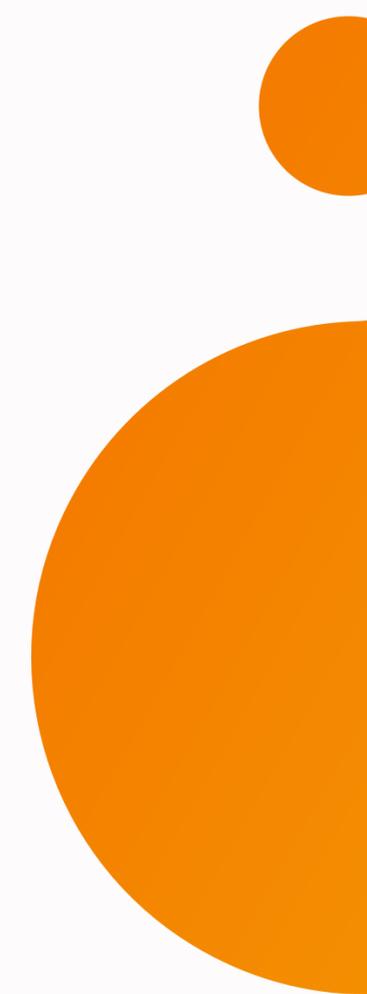Wishing you all very prosperous and successful years ahead.

Bhanu Viswanadha
President, PMI Silicon Valley

AGENDA

Time	Track 1	Track 2
7:00–8:00 am	**Registration and Breakfast**	
8:00–8:15 am	**Introduction and Welcome**	
8:15–9:10 am	*Opening Keynote* **Umesh Manathkar** – SVP and CIO, NetApp	
9:20–10:15 am	**Gautham Pallapa** (Speaker) People Not Technology: How to Build a Value-Centric Organization with Empathy	**Leela Krishna** (Speaker) The Changing Landscape of Program Management and Strategies to Thrive
10:15–10:40 am	**Break**	

Time	Track 1	Track 2
10:40–11:35 am	**Anup Deshpande** (Speaker) Developing Future Leaders: Nurturing Talent, Driving Impact	**Max von Zeman** (Speaker) Resiliency is a Symptom of a Broken System: A Framework for Addressing the Root Cause of Burnout
11:45–12:00 pm	**Open Space: Introduction**	
12:00–1:00 pm	**Lunch**	
1:00–2:00 pm	**Women's Panel Discussion** **Panelists:** Marie Spark, Lori Kahn, Carin Kaltschmidt, Vanessa Merina and Aida Rivas	**Joy T. Barnitz (Speaker)** Purpose Driven Project Management: Designing and Implementing a New Volunteer Program in a Hospital Setting
2:10–3:05 pm	**Kristian Bainey** (Speaker) Power-up your Project Management Skills with ChatGPT Practical Prompts: A Guide for Project Managers	**2:10–2:25 pm** Open Space Marketplace **2:35–3:05 pm** Open Space Session 1

Time	Track 1	Track 2
3:05–3:20 pm	**Break**	
3:20–4:15 pm	**Anthony Poponi** (Speaker) Investing in Your Happiness is Investing in Your Success	**3:20–3:50 pm** OpenSpace Session 2 **4:00–4:15 pm** Open Space Closing Circle
4:25–5:20 pm	*Closing Keynote* **Tatyana Mamut** – Board Member, Tech Innovator, Past Product Executive, Nextdoor and Pendo	
5:20–5:30 pm	**Wrap-up**	

Keynote Speakers

Umesh Manathkar
Opening Keynote

Umesh Manathkar is SVP and CIO for NetApp and is responsible for leading NetApp IT's continuing digital transformation and delivering business value throughout the organization. He leads NetApp IT's efforts to solve business challenges with technology, reducing costs, and managing enterprise-wide security.

Umesh is the author of Perfect Imbalance, an IT management book published in 2019 and has also been recognized with several prestigious CIO of the year awards. He holds a BE degree in Mechanical Engineering from Ambedkar Marathwada University in India, an MS in Industrial Engineering from Arizona State University (ASU) and an MBA from W.P. Carey School of Business at ASU.

Tatyana Mamut
Closing Keynote

Tatyana Mamut is a transformative leader in Silicon Valley who drives innovation by understanding customers deeply and leading through empathy. As a product executive, she led the development of successful new products at Amazon, Salesforce, Nextdoor, Pendo, and IDEO. She currently sits on the Board of Sauce Labs and advises startups, investment funds, and venture studios. She is dedicated to making the world better through human-centered product development and organizational leadership especially as we move toward a "multi-sapiens" future with AI.

Tatyana has won many awards for her work and holds multiple patents for her inventions at Salesforce and Amazon. She has a PhD in cultural anthropology from UC Berkeley and a BA in economics from Amherst College. She is a refugee from eastern Ukraine and comes from three generations of Soviet professional women. Tatyana lives with her spouse and two daughters in San Francisco.

SPEAKERS

Kristian Bainey

President, PMINAC

Kristian Bainey is an accomplished IT professional with 15+ years of diverse experience. Holding a master's and bachelor's degree in information systems, he is certified in PMP, SCRUM/Agile, Prosci, ITIL, and AI. Kristian excels in directing IT projects, digital transformation, AI, data management, and change management for medium to large organizations. He has a strong grasp of the software development life cycle and has worked as a consultant across public, private, and academic sectors. Kristian is currently the President of the Northern Alberta PMI Chapter (PMINAC).

Joy T. Barnitz

VP, Tri-City Interfaith Council

Dr. Barnitz brings her extensive experience in non-profit leadership and in corporate leadership in biopharmaceutical program management to her current work as a community hospital chaplain and Coordinator of its new *No One Dies Alone* program. As Vice President of the Tri-City Interfaith Council, she coordinates the speakers and programs for monthly meetings and helps plan and lead interfaith events in the vibrant, culturally diverse Tri-City area (Fremont – Union City – Newark, California). Over her career, she has been an invited speaker at project management conferences and has taught in UC Berkeley Extension project management certificate programs

SPEAKERS

Anup Deshpande
Prog. Mgt. Director, Stryker

With a career spanning over 25 years, Anup Deshpande is a distinguished keynote speaker who has revolutionized program management, business operations, and security in the software industry. Anup's exceptional journey is defined by his resolute commitment to driving ambitious objectives and fostering transformation.

Currently serving as the Director of Program Management for the AI Portfolio at Stryker's Robotics division, Anup continues to be a trailblazer. His track record of driving cross-organizational goals has left an indelible mark on companies like Yahoo, Visa, and Broadcom, showcasing his ability to steer companies to success.

Leela Krishna
Sr. Portfolio Lead, ServiceNow

Leela Krishna is a highly experienced and accomplished professional with a strong background in program management and leadership. With an MBA in Marketing and extensive professional development, including certifications in PMP, CSM, SAFe, and ITIL, Leela possesses a diverse skill set that contributes to her success in driving large-scale, global technology and re-engineering programs.

As a Senior Portfolio Lead of Program Management, Leela serves as a strategic advisor to senior executive leadership teams, providing guidance on enterprise-wide goals and objectives. She has a proven track record of enhancing business processes and driving gross margin performance in organizations like ServiceNow and Oracle.

SPEAKERS

Gautham Pallapa
Advisor, VMWare

Dr. Gautham Pallapa is the award-winning author of *Leading with Empathy: Understanding the Needs of Today's Workforce*. He is the founder of Transformity and an executive advisor at VMware. He works with C-suite and executives at Global 1000 enterprises in transforming their processes, technologies, and culture to achieve their business outcomes. He has over 20 years of industry experience and has successfully transformed several organizations using Lean, Agile, and DevOps. He has been recognized as a Global Executive Leader by HMG Strategy for his transformative contributions and community engagements, and he also writes/talks/works on transformation, helping underprivileged people, and giving back to the community.

Anthony Poponi
Founder, Focus on the 40

Anthony Poponi is a human happiness expert, energetic professional speaker, workplace consultant, humorist and founder of Focus on the 40! He specializes in showing his audiences a path to more joy, fulfillment and success in our workplaces through live and virtual programs, retreats and team-buildings full of actionable tools and strategies to show you and your team a path towards being happier and successful! He calls Bend, Oregon home where he serves on the board for non-profits, plays outdoors and performs stand-up comedy and improv.

Max von Zeman

Hospital & Clinic Activations Director, Stanford Health Care

Max von Zeman is a healthcare professional with over 10 years experience in multiple sectors. She currently serves as the Director of Hospital and Clinic Activations at Stanford Health Care where she oversees a portfolio totaling over $1 Billion. Prior to joining Stanford, Max was the primary consultant for Kaiser Permanente Northern California's Improvement and Care Experience programs where she developed the curriculum for the Permanente Medical Group's Improvement Leadership Program, and taught executive management courses to leadership across the organization. Max is certified in Human Centered Design, holds a Lean Six Sigma green belt, has a Bachelors of Science in Health Education from San Francisco State University, and a Master's in Public Health from Tulane University School of Public Health and Tropical Medicine. She is passionate about improvement science and developing the next generation of health care leaders.

WOMEN PANELISTS

For more info about the panelists, click here.

Marie Spark
Program Management Graduate Program Director, Golden Gate University

Vanessa Merina
Executive Director, Brand & Audience Development, KQED

Carin Kaltschmidt
Management Consultant, EY

Lori Kahn
Systems Engineering & Integration Manager, Lockheed Martin

Aida Rivas
Staff Program Manager, VMWare

Career Coach Corner

Introducing Career Coach Corner at the PMI Silicon Valley Symposium. Attendees will have an opportunity to have their resumes reviewed and get career related questions answered by Career Coach Cynthia Estalilla.

Cynthia Maria Estalilla
Certified Professional Career Coach

Cynthia Maria Estalilla is a certified career services provider and owner of CME Beyond Career Success, LLC, with more than 30 years' experience working in small, mid to global, brand-name organizations in financial services, apparel, technology start-ups and hospitality with roles in human resources and client service management. She has the unique ability to identify potential of mid-career professionals, creating storytelling, personally-branded career marketing materials, providing coaching for clarity and transition, and designing career search strategies.

Cynthia holds a Bachelor of Science in Management from Golden Gate University in San Francisco. She is a Certified Professional Career Coach, Digital Branding Strategist, Certified Associate in Project Management (CAPM)®, and a Certified DISCstyles™ Communications Consultant.

Cynthia is a member of the Project Management Institute San Francisco Bay Area Chapter, conducting résumé writing and interview clinics through the chapter's mentorship program, career building track.

Thank you to our Symposium Sponsors!
For more info about our sponsors, click here.

GOLDEN GATE
UNIVERSITY

CHABOT
COLLEGE

Project
Management
Certificate

WITI®

INNOVATION. INSPIRATION. INCLUSION.

ACKNOWLEDGEMENTS

- **Rajat Shah**, Program Director
- **Aarti Sharma**, Symposium Project Manager
- **Prachi Joshi**, Speaker Director
- **Crystal Robles**, Speaker Project Manager
- **Joy Santos**, Marketing Director, Website/Brochure
- **Beverly Chiang–Li**, Marketing/Social Media Project Manager
- **Sarada Tadepalli,** Marketing/Social Media Project Manager
- **Kelly Toney**, Facilities Director
- **Justin Waterman**, Facilities Project Manager
- **Sharon Yu**, Open Space Director
- **Wanda Wong**, Open Space Project Manager
- **Harri Emari**, Sponsor Relationship Director
- **Nada Chaban**, Sponsor Project Manager
- **Sangita Patel**, Finance Project Manager

- **Bhanu Viswanadha,** Mentor/Advisor/Governance
- **Tom Kendrick**, Advisor/Mentor
- **Ajay Navaratna**, Advisor
- **Ursa Tang**, Advisor
- **Sandhya Gupta**, Advisor
- **Lisa Wong**, Advisor

Thank You!

THANK YOU FOR JOINING US

PMI Silicon Valley Chapter

2023 Annual Symposium